



GRAPHIC & WEB DESIGNER • ILLUSTRATOR

## JENNY MEY

jenny@ameyven.design | www.ameyven.design

### PROFILE

- Creative and imaginative.
- Highly independent and self-sufficient.
- Able to work and prioritize in deadline-oriented work environment.
- Maintain positive attitude and high regard to co-workers/peers.

### EDUCATION

#### CENTRAL PIEDMONT COMMUNITY COLLEGE CHARLOTTE, NC

- Advertising + Graphic Design, AAS | DEC 2017
- Computer Technology Integration, AAS | MAY 2014
- Interior Design, AAS | AUG 2023 – JAN 2025

### TECHNICAL SKILLS

Print Production	Photoshop CC
Typography	Illustrator CC
Logo Design	InDesign CC
Web Design	Canva
Photography	Wix
HTML/CSS	Wordpress Elementor
Windows + Mac OS	Shopify
Google Suite	Squarespace
Dropbox	Slack
MailChimp	Kartra

### WORK EXPERIENCE

#### FREELANCE GRAPHIC/WEB DESIGNER

Worked with various small business and corporations to design collateral, branding, and websites. May provide print services; typically day-of wedding stationery and signage. Provide virtual assistance when needed.

- AvidXChange | Charlotte, NC
- West Michigan Symphony | Muskegon, MI
- InReach NC | Charlotte, NC
- Anik Collective | Alpharetta, GA
- Portrait Associates | Charlotte, NC
- Nutty One by Nature | Winston-Salem, NC
- Me Lieu Stays | St. Augustine, FL

#### BLACK LABS VENTURES

##### GRAPHIC DESIGNER | NOV 2021 – PRESENT

Take direction from Creative Director/CEO as well as conceptualizing designs/artwork within clientele's brand guidelines. Main duties are to design graphics for website, print, and social media. Create landing pages for websites using WordPress Elementor and simple animated ads. Create and design promotional flyers, product packaging, and 3D renderings for products.

#### EFFORTLESS ENTERTAINING

##### GRAPHIC/WEB DESIGNER | MAY 2018 – PRESENT

Format and send out MailChimp email newsletter campaigns. Used Kartra to provide video content to members that sign up for seasonal workshops. Update and post blogs in Wordpress website. Design social media graphics and post feed & stories to Instagram and Facebook. Create realistic mockups as needed. Create PDFs for new subscribers, seasonal newsletters, and fillable purchase forms.

#### TASK BIRDIE

##### GRAPHIC DESIGNER | OCT 2020 – PRESENT

Create and design interactive PDFs for clientele using InDesign and Canva. Assist in design process to successfully provide high quality service and deliverables.

#### TRAVEL MARKETING & MEDIA

##### DESIGN LEAD & DESIGNER | MAY 2018 – JULY 2021

Designed Wix websites and marketing collateral requested by clientele, travel advisors. Used the Wix website platform to layout client's copy and curated travel images pertaining to client's target audience. Created marketing kits, lead magnet PDFs, and logos for seasoned and startup travel advisors. **In-house duties:** Assisted in creating/streamlining new processes and assisted in project management for multiple clients and designers using Trello. Trained and oversaw team of designers to successfully design websites and branded material for clientele.

#### GREEN BIRD LABS

##### GRAPHIC DESIGNER | FEB 2020 – NOV 2021

Design product labels for clientele. Create and design wholesale flyers, product packaging, and 3D renderings for products. Assist in editing Shopify sites. Design assets/graphics for websites. Direct and photograph products for content and social media posts.

#### CHARLOTTE SYMPHONY

##### ASSISTANT GRAPHIC DESIGNER | SEPT 2017 – 2019

Designed graphics for ads for both online marketing and print. Assisted visual communications manager with edits and design to concert booklets, flyers for local events, form mailers, and newsletters.